

## NEWS RELEASE

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For Immediate Release

### ***Benchmark Education and Newmark Learning Win Three Learning Magazine 2013 Teachers' Choice Awards***

PELHAM, NY, Dec. 3, 2012 – Literacy publisher [Benchmark Education Company](#) announced that *Learning Magazine* has awarded Benchmark Education and its sister company, Newmark Learning, three Teachers' Choice<sup>SM</sup> Awards. Benchmark Education is the only company to receive three of these prestigious awards for 2013. *Learning Magazine's* Teachers' Choice Awards is one of the most recognized and prestigious award programs in the educational industry and the only one that is exclusively judged by teachers in the classroom. Educational products for schools are evaluated on quality, instructional value, ease of use, and innovation.

Benchmark Education won Teachers' Choice Awards for its writing skill building *Benchmark Writer's Workshop* and multi-media, leveled reading set *PRIME Social Studies*. Newmark Learning won an award for its *Common Core Comprehension: Practice at 3 Levels* printed teacher resource book series.

"We are very proud that *Learning Magazine* has once again singled out our products for industry excellence," said Tom Reycraft, chief executive officer of Benchmark Education. "We are particularly gratified that practicing teachers recognized the quality of our instructional resources."

*Benchmark Writer's Workshop* is a boxed set of printed books and resources to help teachers build K-6 students' writing skills. It covers the three text types emphasized in the Common Core State Standards (CCSS) – informational, opinion/argument and narrative. Each genre unit combines explicit writing mini-lessons with flexibility to meet individual needs.

*PRIME Social Studies* printed text set includes e-books and interactive whiteboard versions for grades 6-8+. It supports key social studies curriculum strands, including US history, world history, government, and economics. These visually powerful texts are content-rich and motivate students in a way that traditional

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textbooks cannot. Each title is available at two different levels to support differentiated instruction.

Newmark Learning's *Common Core Comprehension: Practice at 3 Levels* teacher resource printed book series for grades 1-6 supports students' text-dependent reading development. It provides mini-lessons, text passages, and questions for close reading and analysis. Passages are offered at three levels, allowing teachers to apply appropriate instruction and practice for individual students. Each reproducible, grade-specific book addresses Common Core English Language Arts standards for its grade level.

***About Benchmark Education:*** Headquartered in Pelham, NY, Benchmark Education Company ([www.BenchmarkEducation.com](http://www.BenchmarkEducation.com)) is a leading publisher of K-12 core, supplemental, and intervention literacy resources in English and Spanish. These resources are supported by instructional technology solutions as well as on-site and online customized professional development training for teachers and administrators. Benchmark Education's print and online resources are differentiated to support all learners in all settings and are research-based and proven. In addition to extensive educational use in the USA, they are also used in schools and training centers in the Middle East, Canada, South America, and Asia.

***About Newmark Learning:*** Newmark Learning ([www.NewmarkLearning.com](http://www.NewmarkLearning.com)) is an educational publisher offering a range of high quality English and Spanish print and technology resources for Early Childhood and Primary classrooms. The company provides an array of materials designed for large-scale school programs as well as easy-to-use kits geared towards parents and families at home. Headquartered in Pelham, NY, Newmark Learning's products are sold direct to schools and through retail dealers, as well as throughout North and South America, Canada, Europe, the Middle East and Asia.