

NEWS RELEASE

For more information contact:
Sera Y. Reycraft
Newmark Learning
914-637-7204
sreycraft@newmarklearning.com

For Immediate Release

Newmark Learning Introduces More Than 150 New Spanish Language Reading Books for Grades PreK to 1

Young students build foundational vocabulary, language and reading skills

PELHAM, NY, May 13, 2013 – Literacy publisher Newmark Learning announced more than 150 new Spanish-language *Sight Word Readers* and leveled books for Spanish or bilingual learners in grades preK-1. These engaging and effective texts carefully scaffold students up a gradual staircase of text complexity to build the foundational skills they need to access complex text in their native language. The nonfiction titles also introduce informational text types as required by Common Core State standards. Children who develop strong literacy skills in their native language are more readily able to acquire literacy in a second language according to published research by education expert and researcher Jill Fitzgerald in *Journal of Reading Behavior*.

Newmark Learning’s award-winning *Sight Word Readers* for PreK-K are now available in Spanish – *Libros de palabras reconocibles*. The series introduces high-frequency and content vocabulary through 48 rebus texts with simple, authentic Spanish-language patterns. Each book supports a preK-K science, math, or social studies concept and enables students to practice early reading strategies. A Teaching Card is available with every title.

Based on its best-selling leveled book series, *Rising Readers* for PreK-1, Newmark Learning now offers Spanish editions – *Lectores ascendentes: Textos por niveles*. These are not word-for-word translations, but carefully adapted texts that reflect fluid, natural Spanish. The 72 titles, including topics in science, math, social studies, and fiction, build knowledge and academic vocabulary and introduce children to literary genres. Each book has a guided reading and a Lexile® level. The Teaching Card for every title supports Common Core and state standards.

“Newmark Learning’s *Spanish Sight Word Readers* help build essential vocabulary and reading strategies young children need for reading success,” said Sera Y. Reycraft, Director of Business Development at Newmark Learning. “Children can then easily move

up to our new Spanish leveled books, which provide the steadily increasing complexity required by the Common Core State Standards.”

Libros de palabras reconocibles (Spanish Sight Word Readers) – Science, Math, and Social Studies each have 16 titles and one Teaching Card per title for a total of 48 books and Teaching Cards. The books are available in six-pack sets, which include 96 books or six copies of 16 titles and one Teaching Card per title. Single-copy sets can also be purchased (one copy of 16 titles and a Teaching Card). Prices start at \$63.84 for single-copy sets. The books are also available in English.

Lectores ascendentes: Textos por niveles (Spanish Rising Reader Books) – Science, Math, and Social Studies each have 24 titles and one Teaching Card per title for a total of 72 books and Teaching Cards. Fiction has 48 titles and one Teaching Card per title. The books are available in six-pack sets, which include 72 books or six copies of 12 titles and one Teaching Card per title. Single-copy sets can also be purchased (one copy of 12 titles and a Teaching Card). Prices start at \$47.88 for single-copy sets. The books are also available in English.

Availability

The new Spanish editions of *Sight Word Readers* and *Rising Reader Books* are available now through Newmark Learning. English versions and bilingual sets are also available. For more information or to purchase these resources and other Newmark Learning literacy products, visit www.NewmarkLearning.com or call 1-855-232-1960.

About Newmark Learning: Newmark Learning (www.NewmarkLearning.com) is an educational publisher offering a range of high-quality English and Spanish print and technology resources for Early Childhood and Primary classrooms. The company provides an array of materials designed for large-scale school programs, as well as easy-to-use kits geared toward parents and families at home. Headquartered in Pelham, NY, Newmark Learning’s products are sold direct to schools and through retail dealers, as well as throughout North and South America, Canada, Europe, the Middle East, and Asia.

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